



tailoring finance solutions for clients



Established in 1973, Lectra is the world leader in providing integrated technology solutions for major global markets including fashion, automotive, furniture, aeronautical, marine and wind power. Mark Gaydon, Fashion Account Manager for Lectra, explained how IQ Finance fits perfectly with the company's reputation for professionalism.

"I trust IQ Finance to take the initiative, for example, by analysing credit histories and calling clients to discuss their needs and how we can support their business plans."

"In today's economic climate, finance solutions are increasingly popular with clients," said Mark. "Not only do they give companies the chance to spread payments. They also enjoy reaping the rewards of their new technologies before paying for them outright."

Since joining Lectra, Mark has established a profitable relationship with IQ Finance based on mutual respect and shared interests: "The team allows us to meet the needs of companies large and small that don't want to tie up their capital in a large one-off payment. They are incredibly responsible and proactive, doing much more than providing funding solutions. I trust IQ Finance to take the initiative, for example, by analysing credit histories and calling clients to discuss their needs and how we can support their business plans."

According to Mark, it's this proactive and professional approach that sets IQ Finance apart from other funders. "James Noonan and his team add an extra dimension to our business," he said. "They're approachable and I know I can call them anytime to discuss possible solutions. That's why I consider IQ Finance to be more than a provider: they're colleagues and a natural extension to our team."



Freephone: 0800 4125562

IQ Finance plc Worthing House Church Lane Basingstoke Hampshire RG238PX email:info@iqfinance.co.uk