

# flying the right IT solution



Cambridgeshire-based Creative Models Limited is among the UK's leading importers, wholesalers and distributors of modelling kits and accessories. The company takes orders from all over the world, and needed to finance new business management software to meet increasing demand.

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"We used QuickBooks for seven years," said Richard Prance, Managing Director at Creative Models. "As a small business accounting software package, it served us well. However, with our company expanding and growing, it became clear that we needed a more robust solution. This came in the shape of Access Dimensions and its business comprehensive management features."

Creative Models also required a new server to support the growing business. With expenditure totalling more than £30,000, Richard wanted a finance arrangement that avoided a large initial outlay and freed capital for use in other areas of the company: "IQ Finance helped us at every step, explaining the finance options and the benefits of each. We settled on a five-year finance solution, went through some fast and simple credit checks, and everything was soon in place."

As Richard explained, IQ Finance also helped in other areas. "There was an issue with receiving important documentation from the hardware supplier, but the IQ Finance team helped resolve the situation. I'm delighted with the service I've received. The only way they could improve their service is to cancel our payments for the next five years, but I'm sure even they wouldn't stretch to doing that!"



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